

# THE LOOPER PROJECT

## CO-CREATION IN THE URBAN REALM

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MOBI Seminar

Online

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[loopproject.eu](http://loopproject.eu)



LEARNING  
LOOPS  
IN  
THE  
PUBLIC  
REALM

# Question

*"What is the Looper co-creation method and how can it empower people to improve their neighbourhood?"*

# Problem



Air pollution



Traffic safety



Greenspace

# Hypothesis



Urban planning



Co-creation

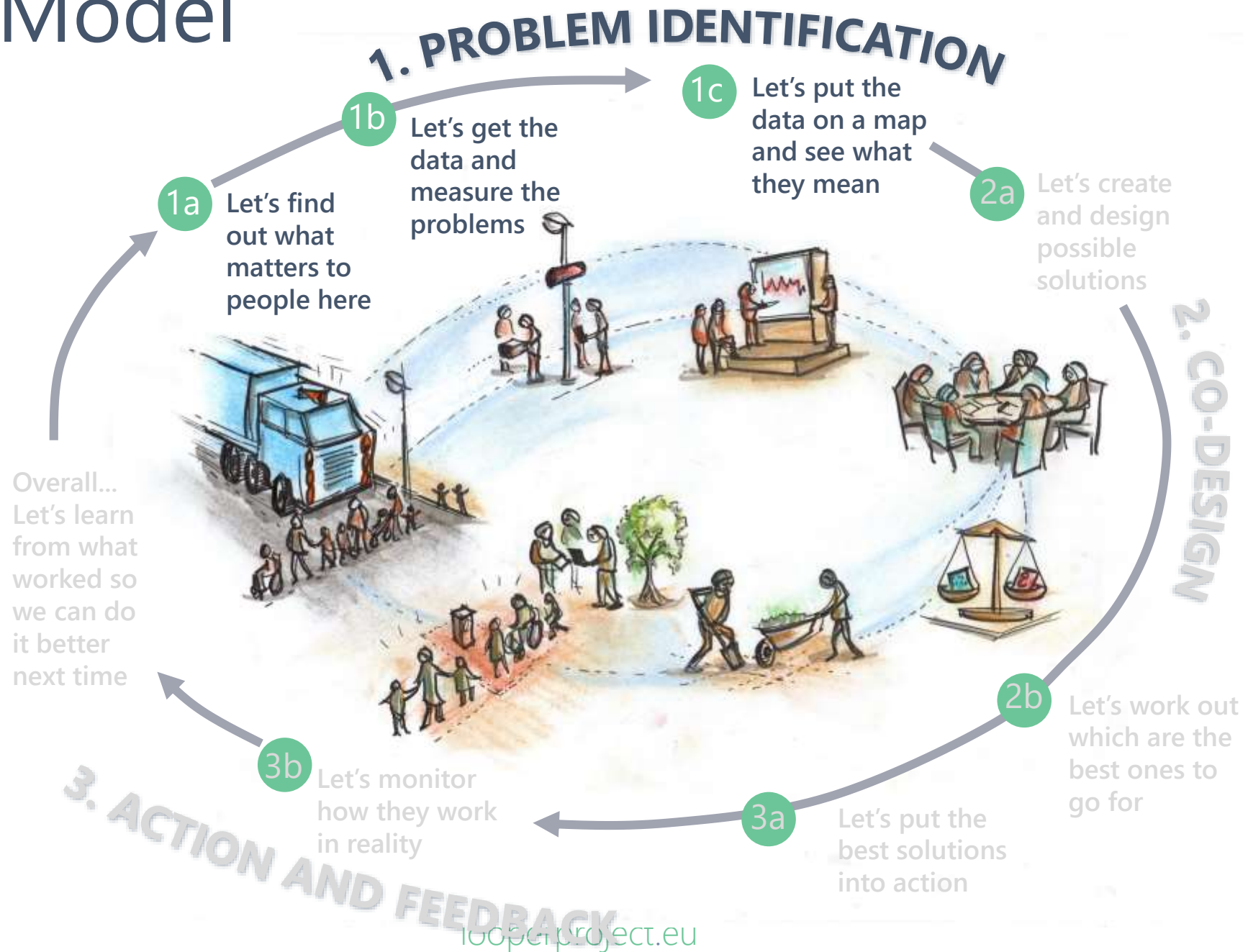


# Approach



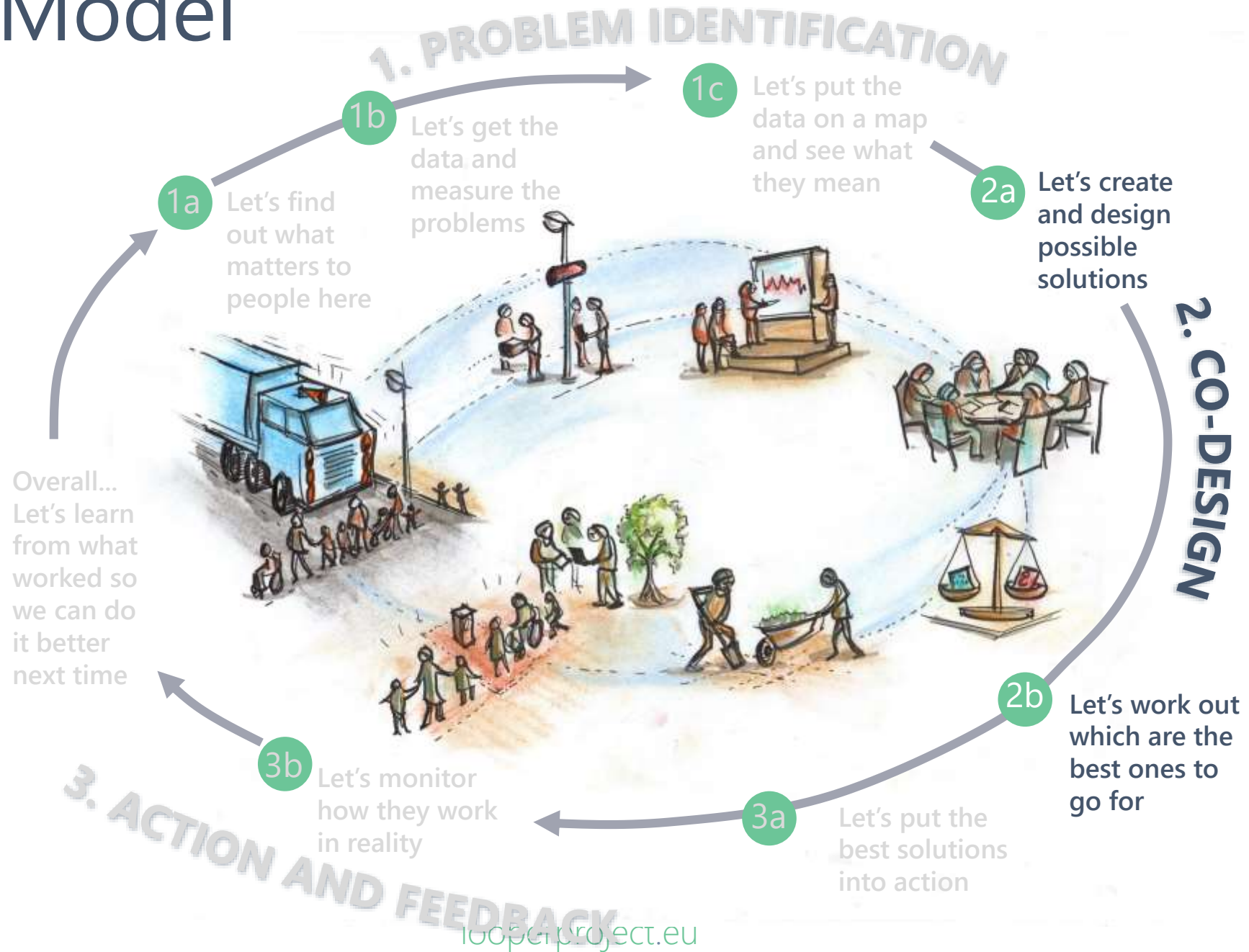
What is co-creation?

# Looper Model

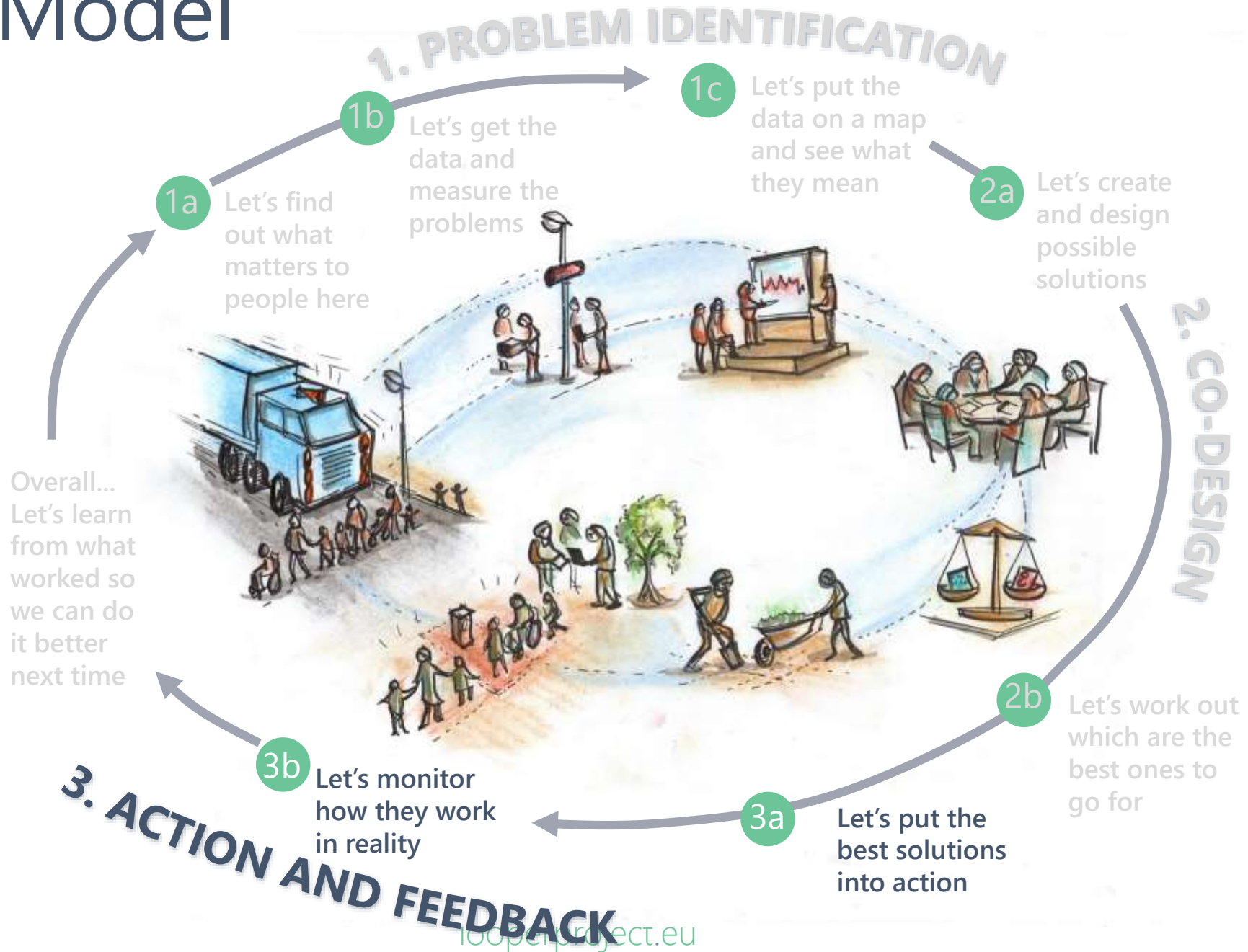




# Looper Model

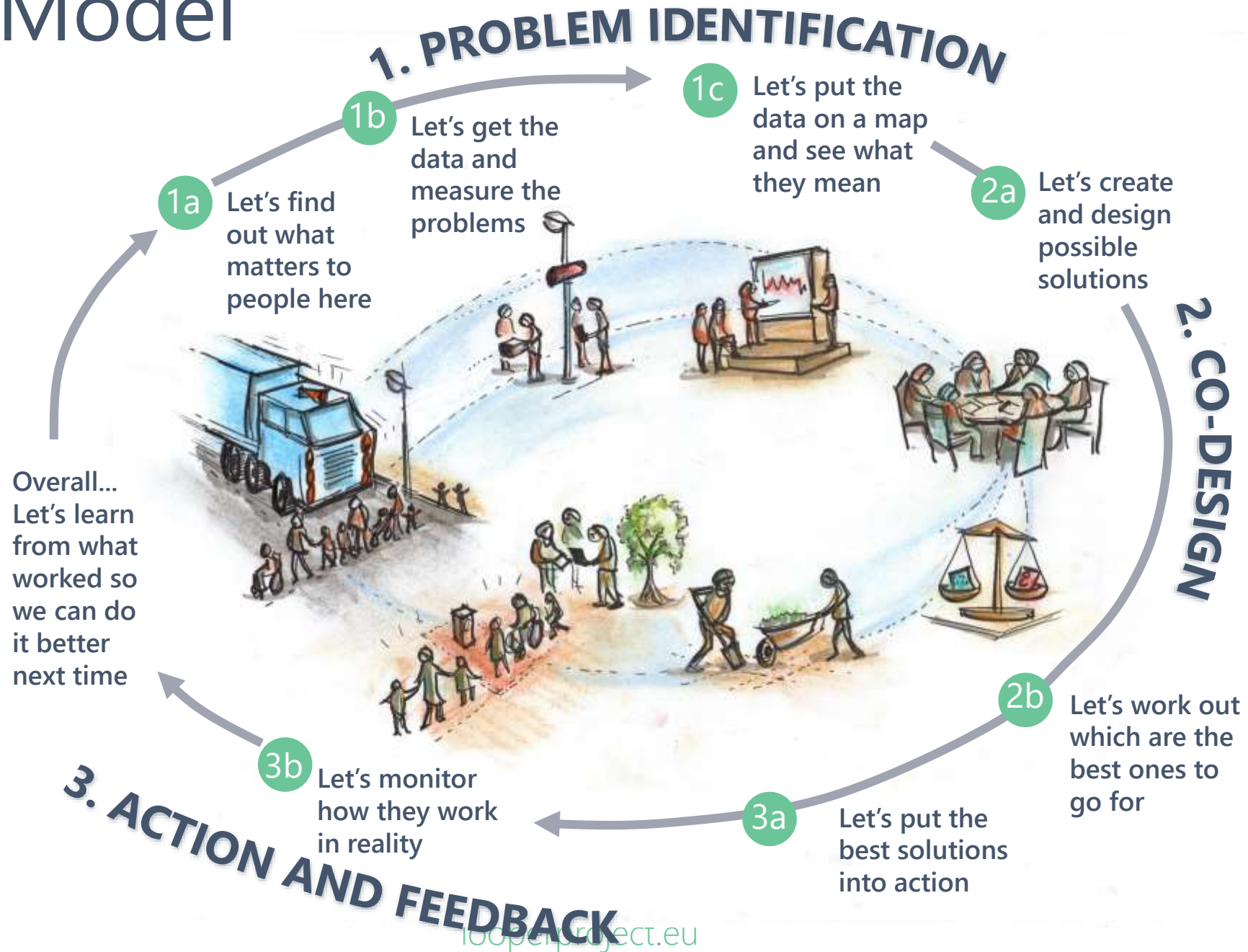


# Looper Model





# Looper Model



# Looper Living Labs



Verona



Brussels



Manchester

# Looper model in Looper Living Labs



Problem  
identification



Co-design



Action &  
feedback

# Hypothesis: confirmed or rejected?



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=



Urban planning

Co-creation

# Learnings

- ▶ Keep people on board
- ▶ Co-creation means sharing knowledge
- ▶ Measure stakeholder support of co-designed solutions
- ▶ Build trust between local actors, researchers and policy makers
- ▶ Combine offline and online tools



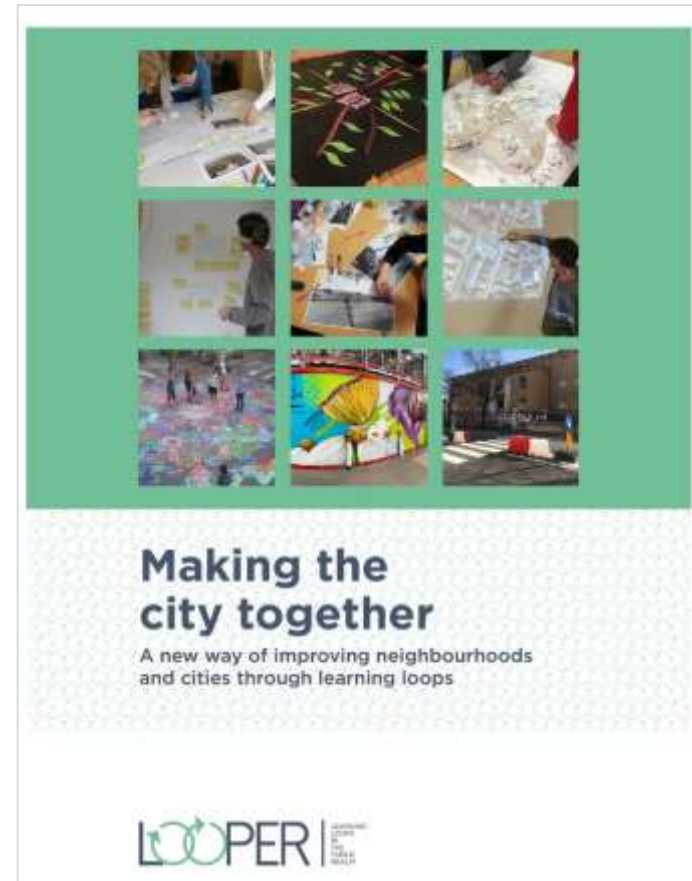
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